

COOKIE POLICY

Last updated May 15, 2024

This Cookie Policy explains how Silicon Plains, LLC ("**Company**," "**we**," "**us**," and "**our**") uses cookies and similar technologies to recognize you when you visit our website at <http://www.siliconplains.net> ("**Website**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Silicon Plains, LLC) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Website for advertising, analytics, and other purposes. This is described in more detail below.

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Essential website cookies:

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name: rc::a

Purpose: Used to track and analyze user behavior to distinguish humans from bots or automated software.

Provider: www.google.com

Service: reCAPTCHA View our service policy here: <https://www.siliconplains.net/privacy>

Type: html_local_storage

Expires in: persistent

Name: __grecaptcha

Purpose: Stores a value used to verify that the user is not a bot

Provider: www.siliconplains.net

Service: reCAPTCHA View our service policy here: <https://www.siliconplains.net/privacy>

Type: html_local_storage

Expires in: persistent

Name: __GRECAPTCHA

Purpose: Stores a value used to verify that the user is not a bot

Provider: www.google.com

Service: reCAPTCHA View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 5 months 27 days

Name: __cf_bm

Purpose: Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode.

Provider: hubspot.com

Service: CloudFlare <https://www.cloudflare.com/privacypolicy/>

View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 29 minutes

Name: rc::f

Purpose: Used to track and analyze user behavior to distinguish humans from bots or automated software.

Provider: www.google.com

Service: View our service policy here: <https://www.siliconplains.net/privacy>

Type: html_local_storage

Expires in: persistent

Name: __cf_bm

Purpose: Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode.

Provider: .hsforms.com

Service: CloudFlare "<https://www.cloudflare.com/privacypolicy/>" View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 29 minutes

Name: JSESSIONID

Purpose: Used to maintain an anonymous user session by the server in Java™ 2 Platform Enterprise Edition web applications. It is a necessary cookie that expires at the end of a session.

Provider: .nr-data.net

Service: JavaServer Pages Technologies

View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires in: session

Performance and functionality cookies:

These cookies are used to enhance the performance and functionality of our Website but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name: messagesUtk

Purpose: This cookie is used to recognize visitors who chat with you via the chatflows tool. If the visitor leaves your site before they are added as a contact, they will have this cookie associated with their browser.

Provider: .siliconplains.net

Service: HubSpot: View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires 5 months 27 days
in:

Analytics and customization cookies:

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.

Name: __ptq.gif

Purpose: Records anonymous page view data

Provider: track.hubspot.com

Service: HubSpot View our service policy here: <https://www.siliconplains.net/privacy>

Type: pixel_tracker

Expires session
in:

Name: _ga_#

Purpose: Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions

Provider: .siliconplains.net

Service: Google Analytics View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires 1 year 1 month 4 days
in:

Name: __hstc

Purpose: The main cookie for tracking visitors.

Provider: .siliconplains.net

Service: HubSpot View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 5 months 27 days

Name: __hssrc

Purpose: Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.

Provider: .siliconplains.net

Service: HubSpot View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: session

Name: hubspotutk

Purpose: This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.

Provider: .siliconplains.net

Service: HubSpot View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 5 months 27 days

Name: __hssc

Purpose: This cookie keeps track of sessions.

Provider: .siliconplains.net

Service: HubSpot View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 29 minutes

Name: counters.gif

Provider: forms.hsforms.com

Type: pixel_tracker

Expires in: session

Name: _ga

Purpose: Records a particular ID used to come up with data about website usage by the user

Provider: .siliconplains.net

Service: Google Analytics View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires in: 1 year 1 month 4 days

Name: 1057562629

Provider: www.google.com

Type: pixel_tracker

Expires in: session

Name: f9d051f404

Provider: bam-cell.nr-data.net

Type: pixel_tracker

Expires in: session

Advertising cookies:

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name: anj

Purpose: This cookie contains data denoting whether a cookie ID is synced with an AppNexus partner

Provider: .adnxs.com

Service: AppNexus View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires in: 2 months 29 days

Name: lastExternalReferrerTime

Purpose: Detects how the user reached the website by registering their last URL-address.

Provider: www.siliconplains.net

Service: Meta Platforms, Inc View our service policy here: <https://www.siliconplains.net/privacy>

Type: html_local_storage

Expires in: persistent

Name: bcookie

Purpose: Used to optimize the range of advertising on LinkedIn

Provider: .linkedin.com

Service: LinkedIn Ad Analytics View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires in: 11 months 30 days

Name: UserMatchHistory

Purpose: These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.

Provider: .linkedin.com

Service: LinkedIn View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires 30 days
in:

Name: lidc

Purpose: These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.

Provider: .linkedin.com

Service: LinkedIn View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires 1 day
in:

Name: test_cookie

Purpose: A session cookie used to check if the user's browser supports cookies.

Provider: .doubleclick.net

Service: DoubleClick View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires 15 minutes
in:

Name: _gcl_au

Purpose: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Provider: .siliconplains.net

Service: Google AdSense View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires 2 months 29 days
in:

Name: lastExternalReferrer

Purpose: Detects how the user reached the website by registering their last URL-address.

Provider: www.siliconplains.net

Service: Meta Platforms, Inc View our service policy here: <https://www.siliconplains.net/privacy>

Type: html_local_storage

Expires in: persistent

Name: uuid2

Purpose: This cookie is owned by App Nexus and used to buy, sell, and deliver online advertising, including interest-based advertising, mostly through real-time bidding.

Provider: .adnxs.com

Service: App Nexus View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires 2 months 29 days
in:

Name: _fbp

Purpose: Facebook tracking pixel used to identify visitors for personalized advertising.

Provider: .siliconplains.net

Service: Facebook View our service policy here: <https://www.siliconplains.net/privacy>

Type: http_cookie

Expires 2 months 29 days
in:

Social networking cookies:

These cookies are used to enable you to share pages and content that you find interesting on our Website through third-party social networking and other websites. These cookies may also be used for advertising purposes.

Name: bscookie

Purpose: Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature on 3rd party websites

Provider: .www.linkedin.com

Service: LinkedIn Ad Analytics View our service policy here: <https://www.siliconplains.net/privacy>

Type: server_cookie

Expires 11 months 30 days
in:

Unclassified cookies:

These are cookies that have not yet been categorized. We are in the process of classifying these cookies with the help of their providers.

Name: _cfuvid

Provider: .hubspot.com

Type: server_cookie
Expires in: session
Name: li_sugr
Provider: .linkedin.com
Type: server_cookie
Expires in: 2 months 29 days
Name: AnalyticsSyncHistory
Provider: .linkedin.com
Type: server_cookie
Expires in: 30 days
Name: Priority
Provider: www.google.com
Type: server_cookie
Expires in: session
Name: XANDR_PANID
Provider: .adnxs.com
Type: server_cookie
Expires in: 2 months 29 days
Name: HUBLYTICS_EVENTS_53
Provider: app.hubspot.com
Type: html_local_storage
Expires in: persistent
Name: _cfuvid
Provider: .hsforms.com
Type: server_cookie
Expires in: session
Name: receive-cookie-deprecation
Provider: .adnxs.com
Type: server_cookie
Expires in: 9 years 11 months 18 days

How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- Chrome
- Internet Explorer
- Firefox
- Safari
- Edge
- Opera

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- Digital Advertising Alliance
- Digital Advertising Alliance of Canada
- European Interactive Digital Advertising Alliance

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the **Global Storage Settings Panel** and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time). and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please contact us at:

Silicon Plains, LLC
2219 E Main Ave
Bismarck, ND 58501
United States
Phone: 7013909876